



# antonia tee

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is actually  
**antonia taggart**  
and she's a  
**graphic designer**  
*(pretty neat right?)*

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## contact info

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## skills

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- PC & Mac Operating Systems
- Microsoft Office
- Adobe Creative Suite
  - Photoshop, Illustrator, InDesign
- Photography
- Acrobat
- Hand & Digital Illustration
- Quark Express
- Color Matching
- Logo Recreation
- Photo Retouching & Editing
- Screen Printing
- UV Printing (Mimaki, Roland)
- Wide Format (HP, Epson)
- Social Media Platforms

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## education

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- The New England Institute of Art  
*Bachelors in Graphic Design*

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## experience

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### WestRock (formerly Multi Packaging Solutions)

art director | *July 2014- Present*

graphic designer | *October 2012- July 2014*

- Part of a national creative team through MPS
- Creating concepts and developing package design
- Concept renderings and sketches using both hand and digital illustration
- Hands on collaboration with structural designers to create unique packaging
- Branding, brand refresh & Logo design
- Project Managing for projects from starting point to finished printed samples
- Creating print production files containing overprints, offline and in line finishes and layouts
- Creating 3D models using Eskos software used in presentations for sales meetings and prospective clients
- Training new hires workflow and processes of internal creative jobs
- Aiding Marketing in designing promotional materials & internal rebranding
- Creating proposals for sales team and award winning pieces for presentations
- Billing and estimate revisions for Creative Department
- Researching, coordinating and scheduling projects with outside vendors
- Work distribution and file submissions for final production files

*\*Clients include: Callaway, Nike, P&G, Coty, Lindt, Ralph Lauren, Elizabeth Arden*

### antonia tee graphic design & illustration

Designer | *September 2005- Present*

- Freelance designing from concept development to final product using both digital and hand drawn elements

### Blanc Industries signage & display Group

Graphic Artist | *June 2009- July 2012*

- Set up output files for digital/screen printing, typesetting, creating dielines for die manufacturing, and completed order layouts for customer proofs and printed orders
- Produced digital mock-ups and prototypes for sales team members to send to customers for potential orders
- Matched fonts and spot colors to re-create customer artwork and logos for production when files were not already provided
- Managed multiple category art database for Blanc Industries as well as two other partner companies
- Responsible for full operation, maintenance and light repairs for Mimaki JF-1631 Flatbed UV printer while maintaining strict shipping deadlines and commitments.

*\*Client list includes: ShopRite, SuperValu, Target, Tops, Fairway Markets, A&P, CVS*

### M&M Mars

Graphic Specialist | *April 2009- June 2009*

- Retrieved and uploaded customer files to company's ftp website for digital output on candy
- Converted customer photos from JPEG/TIFs format to BMP files to be printed on candy during the 'Graduation' seasonal rush

### Transmyt Marketing

Graphic Design Intern | *May 2008- August 2008*

- Designed both digital and print marketing materials for a variety of different clientele in the Boston-Metropolitan area

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## personal achievements

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Brooklyn Art Library Sketchbook Project | *2011*

Etsy web storefront | *2010-Present*